

GSMAC 2023

Reimagining Capitalism in a Post-Globalization World

June 9, 2023 | Oradea, Romania

10:00 – 11:45 EET	PLENARY SESSION	Video conference Google Meet Access link: To be provided
12:00 – 15:35 EET	TRACK 2 Track Chair: Dr. Daniel BURTIC	Video conference Google Meet Access link: https://meet.google.com/fks-ifjd-abh
12:00 - 12:15	<p><i>Discrepancies in Demand and Production of Intellectual Capital: Can We reimagine Capitalism to Bridge the Gap?</i> Klaus Bruno SCHEBESCH Vasile Goldiș Western University Arad, Romania Horațiu Florin ȘOIM Vasile Goldiș Western University Arad, Romania</p>	
12:20 - 12:35	<p><i>Asymmetric Effects of Inflation in Romania Based on NARDL Approach</i> Adriana AnaMaria DAVIDESCU Bucharest University of Economic Studies, Romania National Scientific Research Institute for Labour and Social Protection, Romania Eduard Mihai MANTA Bucharest University of Economic Studies, Romania Cristina Maria GEAMBASU Bucharest University of Economic Studies, Romania Margareta-Stela FLORESCU Bucharest University of Economic Studies, Romania Alexandra MILER Bucharest University of Economic Studies, Romania</p>	
12:40 - 12:55	<p><i>Income Inequality and Economic Growth</i> Levente NÁDASI University of Debrecen. Faculty of Economics and Business. Department of Micro and Macroeconomics, Hungary Zsuzsanna TRÓN University of Debrecen. Faculty of Economics and Business. Department of World Economy and International Business, Hungary Orsolya SZENDREY University of Debrecen. Faculty of Economics and Business. Department of Micro and Macroeconomics, Hungary</p>	
13:00 - 13:15	<p><i>Fake News and Its Target – the Consumers: a Persuasion Episode, in a Post-globalization Context. Extrapolations from Friestad and Wright’s Persuasion Knowledge Model</i> Cerasel CUTEANU Babes-Bolyai University, Romania</p>	
13:20 - 13:35	<p><i>Fake News, a Possible Reason Against Consumers’ Intentions to Adopt New Technology? Persuasion Knowledge and Its Moderating Effect</i> Cerasel-Ovidiu CUTEANU Babes-Bolyai University, Romania Ciprian-Marcel POP Babes-Bolyai University, Romania</p>	

13:40 - 13:55	<p><i>Convergence in Life Expectancy</i> Levente NÁDASI University of Debrecen. Faculty of Economics and Business, Hungary Orsolya SZENDREY University of Debrecen. Faculty of Economics and Business, Hungary</p>
14:00 - 14:15	<p><i>Exploring the Influence of Religious Service Characteristics on Parishioners' Overall Satisfaction</i> Marian Rodion POP Babes-Bolyai University, Department of Marketing, Romania Ciprian-Marcel POP Babes-Bolyai University, Department of Marketing, Romania</p>
14:20 - 14:35	<p><i>Economic Evaluation of Microalgae Production Costs a Perspective of Sustainable Development</i> Sorina-Geanina STĂNESCU Valahia University of Targoviste, Institute of Multidisciplinary Research for Science Technology, Romania Cristina Mihaela NICOLESCU Valahia University of Targoviste, Institute of Multidisciplinary Research for Science Technology, Romania Marius BUMBAC Valahia University of Targoviste, Faculty of Science and Arts; Romania Radu-Lucian OLTEANU Valahia University of Targoviste, Institute of Multidisciplinary Research for Science Technology, Romania Ion Valentin GURGU Valahia University of Targoviste, Institute of Multidisciplinary Research for Science Technology, Romania</p>
14:40 - 14:55	<p><i>The Humanitarian Crisis in Ukraine, a Challenge for Europe</i> Bianca - Cristina VOICULESCU (PROCOPIU) Valahia University of Targoviste</p>
15:00 - 15:15	<p><i>Knowledge Management from the Perspective of Modern Economic Organizations</i> Ionela Stanca PETRUTA University of Craiova, Romania Denisa Mihaela ȘULA University of Craiova, Romania Liliana Nicolae ȘTEFAN University of Craiova, Romania Carmen Maria MIHALCEA University of Craiova, Romania Anca Mădălina BOGDAN Spiru Haret University, Romania</p>
15:20 - 15:35	<p><i>Legal, Ecclesiological and Economic Perspectives on the Notion of Family and Its Role in the Development of Society and the State</i> Daniel BURTIC Emanuel University of Oradea, Romania</p>