

GSMAC 2023

Reimagining Capitalism in a Post-Globalization World

June 9, 2023 | Oradea, Romania

10:00 – 11:45 EET	PLENARY SESSION	Video conference Google Meet Access link: To be provided
12:00 – 15:35 EET	TRACK 3 Track Chair: Dr. Călin GAL-CHIȘ	Video conference Google Meet Access link: https://meet.google.com/yng-pkrj-upw
12:00 - 12:15	<i>Adventure Tourism - Manifestation of Human Personality in a Post-Globalization World - a Forecast of it Using Artificial Intelligence</i> Nicolae Al. POP The Bucharest Academy of Economic Studies, Romania Cristina-Andrada BABA The Bucharest Academy of Economic Studies, Romania Vlad-Mihai DRAGAN Transilvania University, Romania	
12:20 - 12:35	<i>Management Approaches of Stakeholder Capitalism and Digital Leadership in the 21st Century</i> Nicolae BIBU West University of Timisoara, Romania Maria - Madela ABRUDAN University of Oradea Alexandra Daniela SIVULCA UVT, Timișoara	
12:40 - 12:55	<i>Challenges of Cultural Diversity for Multinational Corporations - Analysis of the US Through the Major Value Dimensions</i> Tünde CSAPÓNÉ RISKÓ University of Debrecen, Hungary Zsolt CSAPÓ University of Debrecen, Hungary	
13:00 - 13:15	<i>How to Interpret the TBL in the Case of Tesla, Inc.?</i> Marian Pompiliu CRISTESCU Lucian Blaga University of Sibiu, Romania Dumitru Alexandru MARA Lucian Blaga University of Sibiu, Romania Raluca Andreea NERIȘANU Lucian Blaga University of Sibiu, Romania Lia-Cornelia CULDA Lucian Blaga University of Sibiu, Romania	
13:20 - 13:35	<i>The Future of Innovation and Creativity in an Era of Artificial Intelligence</i> Lavinia-Andreea GRUIA West University of Timisoara, România Nicolae BIBU West University, Timișoara, România Alexandru ROJA Babes - Bolyai University Cluj - Napoca, România, Faculty of Mathematics and Computer Science Doina DĂNĂIAȚĂ West University of Timisoara, România Marian NĂSTĂȘE Bucharest University of Economic Studies, România	

13:40 - 13:55	<p><i>Patterns of Artificial Intelligence Adoption in Small and Medium Businesses</i> Cristina MOCANU National Scientific Research Institute for Labour and Social Protection, Romania Monica Mihaela MAER MATEI University of Economic Studies, Romania Anamaria NĂSTASĂ University of Bucharest, Romania</p>
14:00 - 14:15	<p><i>Strategic Management Practices of Romania's SMEs in the Digital Era</i> Cătălina SITNIKOV University of Craiova, Romania Daniela Corina ROTESCU University of Craiova, Romania Cristinel Sorin SPINU University of Craiova, Romania Sofia Mihaela ROMANESCU University of Craiova, Romania Ionuț RIZA Spiru Haret University, Romania University of Craiova, Romania</p>
14:20 - 14:35	<p><i>Accounting Estimates Linked to Artificial Intelligence in a Volatile, Uncertain, Complex, and Ambiguous Reporting Environment – A Bibliometric Approach</i> Luminița RUS University of Oradea, Romania Réka Melinda TÖRÖK West University of Timișoara, Romania Victoria BOGDAN University of Oradea, Romania Dana Simona GHERAI University of Oradea, Romania</p>
14:40 - 14:55	<p><i>Digital Entrepreneurship and Its Contribution to Economic Growth in Eastern and Central Europe: An Empirical Analysis</i> Daniel POP University of Oradea, Doctoral School of Economic Sciences, Romania Ramona SIMUT University of Oradea, Romania</p>
15:00 - 15:15	<p><i>Reactive Programming. A Brief Analysis in the Context of Programming Paradigms</i> Patricia BURTIC Babeș-Bolyai University, Romania Daniel BURTIC Emanuel University of Oradea, Romania</p>
15:20 - 15:35	<p><i>Current Trends of the Soft Development Activity Through the Implementation of Reactive Programming</i> Patricia BURTIC Babeș-Bolyai University, Romania Daniel BURTIC Emanuel University of Oradea, Romania</p>